



StudioDX

PIXEL-PERFECT PLAYBACK, **SIMPLIFIED.**



WHO WE ARE

ACQUIRE DIGITAL IS A GLOBAL LEADER IN INNOVATIVE DIGITAL SIGNAGE SOFTWARE AND INTERACTIVE EXPERIENCES.

SINCE 1997, THEY HAVE REDEFINED THE WAY IN WHICH PEOPLE EXPERIENCE MEDIA-RICH CONTENT IN PUBLIC SPACES.

ACQUIRE SUPPLY A FULL SUITE OF SOLUTIONS FOR TURN-KEY DIGITAL DEPLOYMENTS IN A WIDE RANGE OF VERTICAL MARKETS, USING THEIR OFF-THE-SHELF TECHNOLOGIES AND ABILITY TO ADAPT THE TECHNOLOGY TO MEET SPECIFIC NEEDS.

EXTENSIVE EXPERIENCE WITH DIVERSE SYSTEMS INTEGRATIONS AND CUSTOM PROJECTS - ACQUIRE HAS A GLOBAL INSTALLATION BASE AND REACH - OFFICES IN UK, USA AND MACAU PROVIDING OVER 23,000+ SUCCESSFUL INSTALLATIONS WORLDWIDE.



STUDIODX OVERVIEW

DIGITAL
SIGNAGE



MEDIA
SERVER

WHEN “GOOD ENOUGH WASN’T GOOD ENOUGH”, WE BUILT STUDIODX.

DESIGNED FOR FIXED INSTALLS WHERE PLAYBACK QUALITY AND FLEXIBILITY CAN BE COMBINED WITH EASE OF OPERATION AND FEATURES.

STUDIODX IS THE ULTIMATE MEDIA SERVER AND CONTENT MANAGEMENT SYSTEM DESIGNED FOR HIGH-RESOLUTION, MULTI-ZONE DISPLAYS. WHETHER YOU’RE MANAGING LARGE-SCALE VIDEO WALLS, IMMERSIVE PROJECTIONS, OR DIGITAL OUT-OF-HOME ADVERTISING, STUDIODX DELIVERS PRECISION, FLEXIBILITY, AND SEAMLESS CONTENT PLAYBACK.

WITH AN EASY-TO-USE INTERFACE, DRAG & DROP ENVIRONMENTS AND EASY SETUP REQUIREMENTS, USERS WILL BE MANAGING COMPLEX CONTENT TO MAXIMIZE IMPACT, IN MINUTES.



FEATURE HIGHLIGHTS



SIMPLE TO USE AND CONFIGURE

- REDUCE SETUP TIME AND INCREASE INSTALL OPTIONS.
- ENSURE OWNER/OPERATORS CAN MAINTAIN CONSTANT UPDATES AND OPERATION OVER LIFE OF INSTALLATION.
- DRAG-AND-DROP (NOT TIMELINES AND TRAINING)



PROFESSIONAL QUALITY PLAYBACK

- 8-BIT, 10-BIT, 12-BIT VIDEO DECODE
- MIXED MEDIA INCLUDING: GRAPHICS, HTML, LIVE VIDEO STREAM, LIVE DISPLAY (SDI, HDMI 2.1), 3D, VIDEO (INCLUDING H.264, H.265, NOTCH + LEGACY CODECS)
- MULTIPLE OUTPUTS (UP TO 12 OUTPUTS, UP TO 8K OUTPUTS PER PLAYER - HARDWARE DEPENDANT)



DISPLAY DIMENSION FLEXIBILITY

- WYSIWYG DRAG AND DROP SETUP AND MAPPING
- SYNCHRONISED PLAYER GROUPS
- NON-'STANDARD' OUTPUTS OF UP TO 16000 X 16000PX EACH
- LAYERED CONTENT FOR 3RD PARTY SOURCED MEDIA
- MAPPING AND BLENDING



INDUSTRY STANDARD SUPPORT

- USE STANDARD 'COMPUTER' PLAYBACK DEVICES OR MEDIA SERVERS
- CONNECT WITH AND CONTROL/BE CONTROLLED BY 3RD PARTY DEVICES (INCLUDING LIGHTING, DMX, AUDIO, STREAM DECK, ETC)



DESIGNED FOR HIGH PROFILE INSTALLS

- ROCK SOLID PLAYBACK ENGINE
- SECURE OPERATION AND MANAGEMENT
- PREVIS FOR PLAYBACK TESTING PRIOR TO GO LIVE
- CREATE COMPLEX PRESENTATION SPACES USING MULTIPLE DISPLAYS
- MANUAL/AUTO SWITCHOVER WITH HOT BACKUPS
- LIVE OPERATIONAL STATUS VIEW WITH ALERTING



LIVE PLAYBACK CONTROL SWITCHING

- INSTANT CHANGEOVER OF PLAYOUT
- CLICK-TO-CHANGE, KEYPRESS, SCHEDULED, 3RD PARTY DEVICE SWITCHING.
- SYNCHED GROUPS OR INDIVIDUAL PLAYERS
- SLOT AND CAMPAIGN PLAYLISTS, WITH ONE TIME/LOOP PLAYBACK AND SUB-PLAYLIST NESTING



PLUGINS, TRANSITIONS AND INTERACTIVITY

- ADD FEATURES TO PLAYBACK CONTROL
- CREATE STUNNING VISUAL INTERSTITIALS BETWEEN CONTENT
- REACTIVE CONTENT, GAMIFICATION AND MORE
- CONNECT WITH OUR OTHER DISPLAY CONTROL TECHNOLOGIES AS PART OF YOUR OVERALL ONSITE COMMUNICATIONS



REDUCE COSTS AND INCREASE ROI

- LOWER INSTALL COSTS
- LOWER CONTENT PRODUCTION COSTS
- LOWER TRAINING COSTS
- GENERATE REVENUE FROM 3RD PARTY ADVERTISING INTEGRATIONS



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EASY SETUP

STUDIOIDX UTILIZES MEDIA SLICING TO SEAMLESSLY PRESENT DYNAMIC CONTENT ACROSS MULTIPLE SCREENS BY EFFICIENTLY MAPPING HIGH-RESOLUTION CONTENT INTO PRECISELY MAPPED SEGMENTS. THIS TECHNIQUE ENSURES THAT EACH SCREEN DISPLAYS A PORTION OF THE OVERALL COMPOSITION, CREATING A COHESIVE AND IMMERSIVE VISUAL EXPERIENCE.

IN-PLAYER OUTPUT MAPPING

PRECISELY CONTROL HOW CONTENT IS DISTRIBUTED ACROSS DIFFERENT SCREEN SECTIONS, ENSURING ACCURATE PLAYBACK ON MULTI-ZONE DISPLAYS.

CONTENT SYNCHRONIZATION

KEEP VISUALS PERFECTLY ALIGNED ACROSS LARGER CANVASSES AND DEVICES BY MANAGING EACH PLAYER'S OUTPUTS TO MAXIMISE QUALITY AND DISPLAY AREA. COMBINE MIXED MEDIA FORMATS AND RESOLUTIONS TO OPTIMISE COST PER PIXEL.

SIMPLIFY OPERATOR CHOICES

PROVIDE SIMPLE, NAMED AREAS OF CONTENT DISPLAY WHERE USERS CAN SCHEDULE CONTENT CHOICES AND ALLOW THE SOFTWARE TO SLICE, ROTATE, MIRROR AND DISTORT CONTENT TO MATCH THE MOST OPTIMAL MAPPING FOR YOUR INSTALLATION



DYNAMIC CONFIGURATIONS

EASILY CREATE DYNAMIC, MULTI-DISPLAY CANVASSES WITH PRECISION, WHETHER USING LED, LCD, OR PROJECTION MAPPING. STUDIODX ALLOWS YOU TO SLICE AND ARRANGE COMPLEX CONTENT ACROSS SCREENS, MAINTAINING SEAMLESS INTEGRATION WHILE KEEPING THE OPERATOR EXPERIENCE SIMPLE AND INTUITIVE. TAILORED FOR VERSATILE ENVIRONMENTS, STUDIODX ENSURES FLEXIBILITY AND CONTROL, ENABLING STUNNING VISUAL EXPERIENCES WITHOUT THE COMPLEXITY.

CONFIGURE SCREENS WITH PRECISION

DESIGN COMPLEX MULTI-DISPLAY SETUPS WITH EASE, WHETHER USING LED, LCD, OR PROJECTION MAPPING. DEFINE CUSTOM SCREEN SHAPES, RESOLUTIONS AND LAYOUTS WHILE ENSURING SEAMLESS CONTENT DISTRIBUTION ACROSS EVERY DISPLAY.

SIMPLIFY COMPLEX LAYOUTS

EASILY SLICE, SCALE, AND POSITION CONTENT ACROSS MULTIPLE SCREENS, NO MATTER THE SIZE OR SHAPE. WHETHER MANAGING CURVED LED WALLS, ULTRA-WIDE PANORAMAS, OR UNCONVENTIONAL SPECTACULAR DISPLAY SETUPS, THE INTUITIVE TOOLS MAKE END THE MOST INTRICATE CONFIGURATIONS EASY TO CONTROL.

ADAPT TO ANY DISPLAY

CREATE CUSTOMIZED MULTI-DISPLAY ENVIRONMENTS WITH A FLEXIBLE INTERFACE DESIGNED FOR ANY AV SETUP. WHETHER WORKING WITH IMMERSIVE PROJECTION MAPPING, MULTI-ZONE LED ARRAYS, OR SYNCHRONIZED VIDEO WALLS, STUDIODX GIVES YOU THE CONTROL TO SHAPE CONTENT TO FIT ANY SCREEN CONFIGURATION.



SIMPLE TO USE INTERFACE

DESIGNED WITH EASE-OF-USE IN MIND, STUDIODX FEATURES AN INTUITIVE DRAG-AND-DROP CONTENT MANAGEMENT SYSTEM THAT SIMPLIFIES THE CREATION, SCHEDULING AND DEPLOYMENT OF DIGITAL CONTENT. WHETHER MANAGING A SINGLE DISPLAY, OR AN EXTENSIVE NETWORK, STUDIODX ENSURES SEAMLESS CONTENT CONTROL WITH MINIMAL EFFORT.

REAL-TIME CONTENT UPDATES

MAKE INSTANT CHANGES TO YOUR DIGITAL DISPLAYS WITHOUT ANY DOWNTIME OR DISRUPTIONS. WHETHER IT'S UPDATING PROMOTIONAL OFFERS, SWAPPING OUT SCHEDULED CONTENT, STUDIODX ENSURES FAST AND SEAMLESS CONTENT DEPLOYMENT ACROSS SINGLE SCREENS OR MULTI-LOCATION NETWORKS.

DRAG-AND-DROP SIMPLICITY

CREATE, MANAGE, AND UPDATE CONTENT EFFORTLESSLY WITH A FULLY INTUITIVE DRAG-AND-DROP INTERFACE. NO CODING OR TECHNICAL EXPERTISE IS REQUIRED—SIMPLY UPLOAD MEDIA, ARRANGE ELEMENTS, AND DEPLOY STUNNING VISUALS ACROSS YOUR ENTIRE NETWORK IN MINUTES.

SCALABLE & CENTRALIZED MANAGEMENT

ON-PREM FEATURES PROVIDE SECURITY FOR YOUR HIGH-PROFILE LOCATIONS, WHILST SIMPLE TO USE OPERATION REDUCES TRAINING REQUIREMENTS AND MINIMISES ERRORS. WHETHER MANAGING A SINGLE VENUE OR A NATIONWIDE NETWORK. WITH REMOTE ACCESS AND SCHEDULING TOOLS, YOU CAN EASILY ORGANIZE CONTENT, AUTOMATE PLAYBACK, AND MAINTAIN BRAND CONSISTENCY ACROSS ALL LOCATIONS.



3D PRE-VISUALIZATION

THIS POWERFUL TOOL ENABLES PRECISE ADJUSTMENTS TO LAYOUT, RESOLUTION, AND ANIMATIONS, ENSURING OPTIMAL PRESENTATION ACROSS COMPLEX LED CONFIGURATIONS, CURVED SCREENS, AND MULTI-ZONE SETUPS. BY SIMULATING REAL-WORLD VIEWING CONDITIONS, AV OPERATORS AND CONTENT CREATORS CAN ELIMINATE GUESSWORK, REFINE DESIGNS WITH CONFIDENCE, AND DELIVER VISUALLY STUNNING EXPERIENCES WITHOUT TRIAL-AND-ERROR TESTING.

REAL-TIME CONTENT PREVIEW

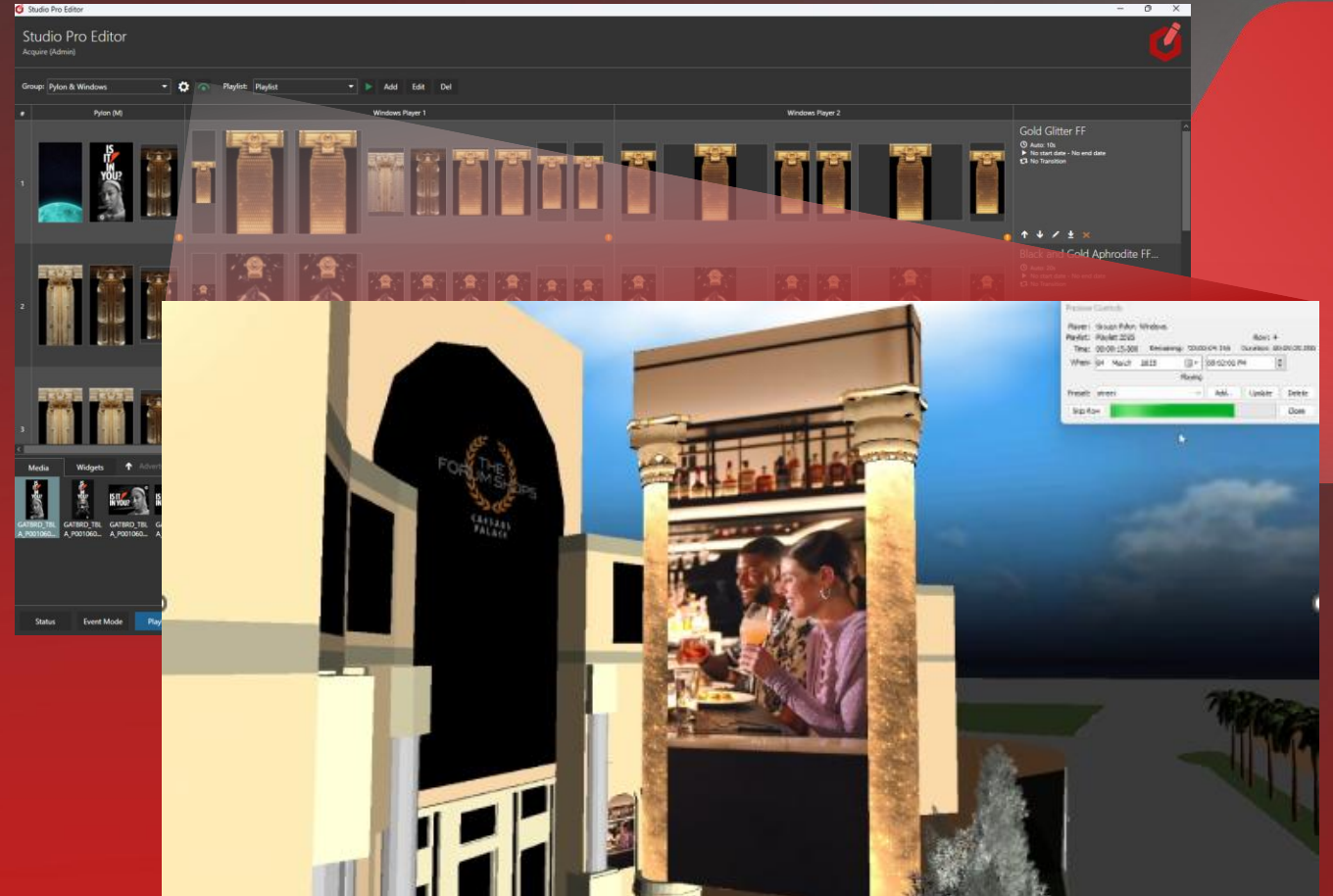
SIMULATE EXACTLY HOW YOUR CONTENT WILL APPEAR ON YOUR DISPLAYS IN REALTIME, USING THE ACTUAL PLAYOUT ENGINE DISPLAYS BEFORE DEPLOYMENT, ELIMINATING GUESSWORK AND MAINTAINING THE ELEMENT OF SURPRISE.

PRECISION LAYOUT & SCALING

ADJUST RESOLUTIONS, POSITIONING, AND ANIMATIONS WITH PIXEL ACCURACY, ENSURING A FLAWLESS VISUAL REPRESENTATION ACROSS ANY DISPLAY CONFIGURATION.

EFFICIENT WORKFLOW & ERROR REDUCTION

PROVIDE ADVERTISERS AND OTHER STAKEHOLDERS WITH REAL-WORLD EXAMPLES OF THE PLAYOUT TO IDENTIFY AND RESOLVE POTENTIAL CONTENT ISSUES BEFORE GOING LIVE, SAVING TIME, REDUCING COSTS AND STREAMLINING THE DEPLOYMENT PROCESS.



DYNAMIC CONTENT FLOW

ENHANCE VISUAL IMPACT WITH SMOOTH, BUILT-IN TRANSITIONS BUILT FOR MULTI-SCREEN ENVIRONMENTS. STUDIO DX ENSURES SEAMLESS CONTENT FLOW BETWEEN SCENES, ELIMINATING ABRUPT CUTS AND KEEPING AUDIENCES ENGAGED. WITH A RANGE OF CUSTOMIZABLE EFFECTS - INCLUDING FADES, WIPES AND DYNAMIC MOTION - DISPLAYS MAINTAIN A POLISHED, PROFESSIONAL LOOK WITHOUT THE NEEDS FOR ADDITIONAL SOFTWARE OR MANUAL ADJUSTMENTS.

SEAMLESS SCENE CHANGES

MAINTAIN A PROFESSIONAL AND POLISHED LOOK WITH NO DELAYS BETWEEN PLAYLIST ITEMS AND ADD THEMING OF YOUR INSTALLATION BY UTILISING TRANSITIONS THAT ELIMINATE HARSH CUTS. SMOOTH FADES, WIPES, MOTION EFFECTS AND EVEN VIDEO TRANSITIONS CREATE A FLUID VISUAL EXPERIENCE, KEEPING AUDIENCES ENGAGED ACROSS EVERY SCENE.

CUSTOMIZABLE MOTION EFFECTS

TAILOR TRANSITIONS TO MATCH YOUR CONTENT WITH ADJUSTABLE SPEED, DIRECTION AND TIMING CONTROLS. WHETHER YOU NEED SUBTLE CROSSFADES OR HIGH-ENERGY MOTION EFFECTS, STUDIO DX ALLOWS FOR FULL CREATIVE FLEXIBILITY.

INTEGRATED FOR EFFORTLESS USE

TRANSITIONS ARE BUILT DIRECTLY INTO THE PLATFORM, ALLOWING OPERATORS TO APPLY EFFECTS INSTANTLY AND STREAMLINE CONTENT PLAYBACK ACROSS ANY DISPLAY CONFIGURATION.



PROGRAMMATIC ADS

BY BRIDGING THE GAP BETWEEN HIGH-IMPACT DISPLAY TECHNOLOGY AND DATA-DRIVEN ADVERTISING, STUDIO DX HELPS BUSINESSES UNLOCK NEW REVENUE STREAMS, WITH SEAMLESS INTEGRATIONS WITH LEADING DIGITAL OUT-OF-HOME (DOOH) AND PROGRAMMATIC ADVERTISING PLATFORMS SUCH AS ADOMNI, CLEAR CHANNEL AND BROADSIGN.

MONETIZE UNSOLD INVENTORY

NEVER LET VALUABLE SCREEN TIME GO TO WASTE. STUDIO DX ALLOWS FOR DIRECT CONTROL OF ADVERTISING ASSETS, AND FAST SCHEDULING OF CONTENT. MEANWHILE, ADVERTS CAN BE SEPARATELY SCHEDULED USING OUR CLOUD TOOLS TO EXPAND YOUR CONTROL OF REVENUE-GENERATION TO YOUR LARGER AD-SALES TEAM.

SEAMLESS INTEGRATION WITH DOOH PLATFORMS

SUPPLEMENT OR OUTSOURCE AD-SALES BY EFFORTLESSLY CONNECTING WITH LEADING PROGRAMMATIC ADVERTISING NETWORKS SUCH AS ADOMNI, VISTAR MEDIA AND BROADSIGN, ALLOWING ADVERTISERS TO SCHEDULE THEIR ADVERTS ON YOUR INVENTORY OF AVAILABLE SCREENS IN REAL-TIME, ENSURING A STEADY STREAM OF HIGH-VALUE ADS WITHOUT THE NEED FOR DIRECT SALES EFFORTS.



ADOMNI

VISTAR MEDIA



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HARDWARE SETUP

THIS DIAGRAM ILLUSTRATES HOW STUDIO DX CONNECTS AND OPERATES WITHIN A DIGITAL SIGNAGE SETUP. IT SHOWS THE FLOW FROM CONTENT CREATION TO DISPLAY. THE EDITOR (CMS) IS WHERE LAYOUTS AND SCHEDULES ARE CONFIGURED. THIS DATA IS SENT OVER A NETWORK TO THE PLAYER, WHICH THEN DRIVES THE CONTENT TO THE DISPLAY. THE ARROWS HIGHLIGHT THE COMMUNICATION BETWEEN EACH COMPONENT, EMPHASIZING THE NEED FOR STABLE NETWORK CONNECTIONS AND FIXED IP ADDRESSES TO ENSURE RELIABLE PERFORMANCE.

EDITOR (CMS)

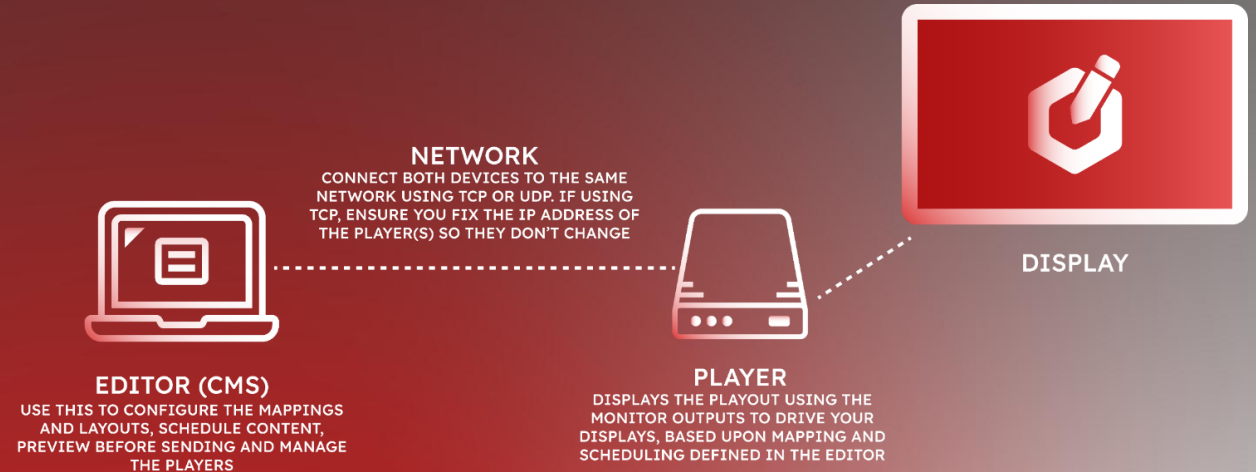
THE EDITOR IS YOUR CONTENT CONTROL HUB. USE IT TO CONFIGURE SCREEN MAPPINGS, DESIGN LAYOUTS, SCHEDULE CONTENT, AND PREVIEW PLAYOUTS. IT ALSO MANAGES PLAYER SETTINGS TO ENSURE SMOOTH PERFORMANCE.

NETWORK

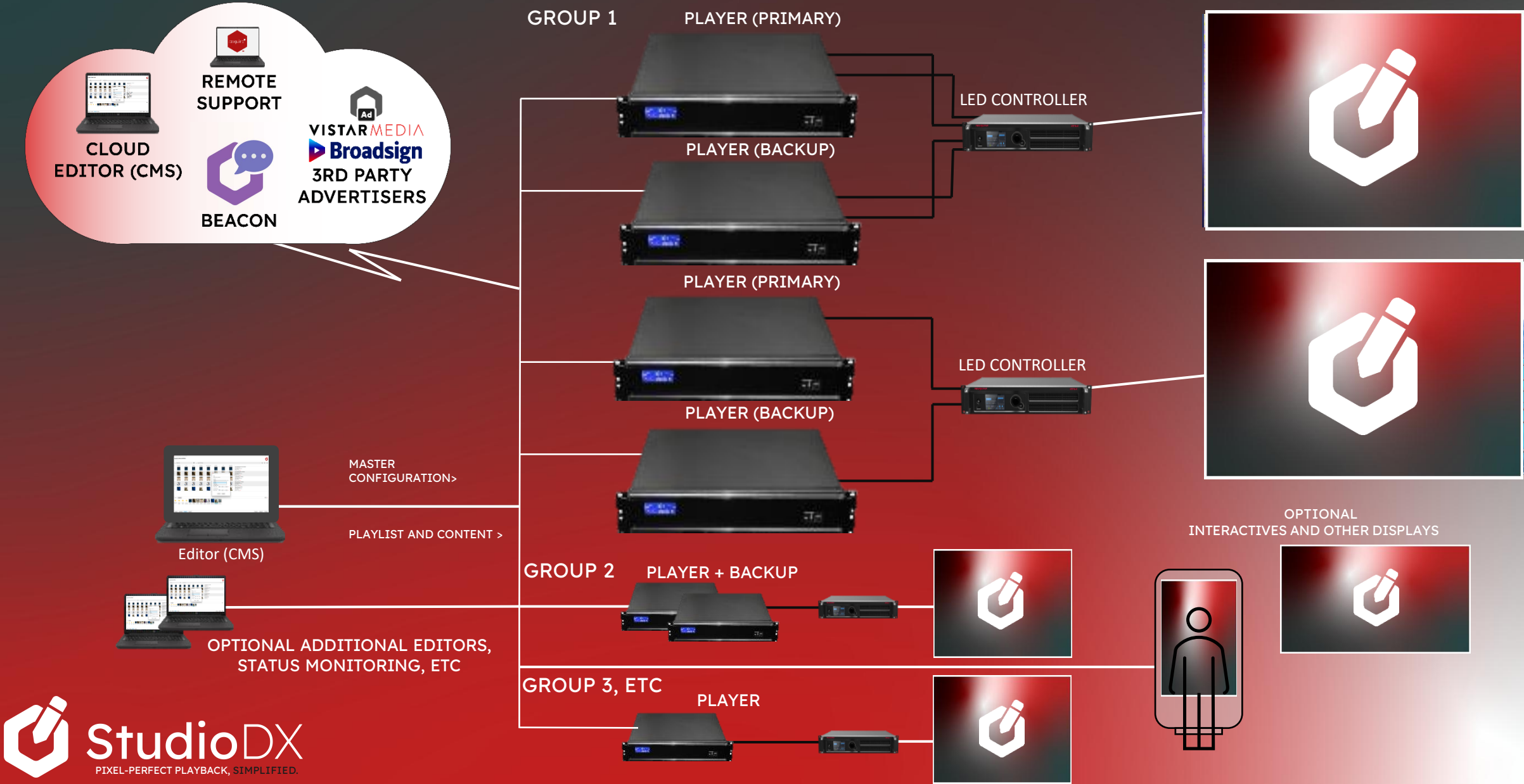
THE EDITOR AND PLAYER MUST BE CONNECTED VIA THE SAME NETWORK. WHETHER USING TCP OR UDP, IT'S ESSENTIAL TO ASSIGN FIXED IP ADDRESSES TO THE PLAYERS FOR CONSISTENT CONNECTIVITY.

PLAYER

THE PLAYER HANDLES CONTENT PLAYBACK, DRIVING YOUR DISPLAY OUTPUTS BASED ON THE MAPPINGS AND SCHEDULES DEFINED IN THE EDITOR. THIS ENSURES CONTENT APPEARS PRECISELY WHERE AND WHEN IT'S NEEDED.



TECHNOLOGY OVERVIEW



PLAYBACK CAPABILITIES

DELIVER STUNNING, STUTTER-FREE VISUALS WITH ULTRA-SMOOTH PLAYBACK UP TO 120HZ AND SUPPORT FOR HIGH-RESOLUTION CONTENT, INCLUDING 8K AND 8,10 AND 12-BIT COLOR DEPTH. STUDIOPRO MAXIMIZES PERFORMANCE ACROSS UP TO 12 OUTPUT PLAYERS, EACH CAPABLE OF MULTIPLE HIGH-FRAME RATE OUTPUTS, DEPENDING ON SYSTEM CONFIGURATIONS. FOR LARGE-SCALE, SYNCHRONIZED DISPLAYS, FRAME ACCURATE SYNC ENSURES FLAWLESS TIMING.

ULTRA-SMOOTH PERFORMANCE

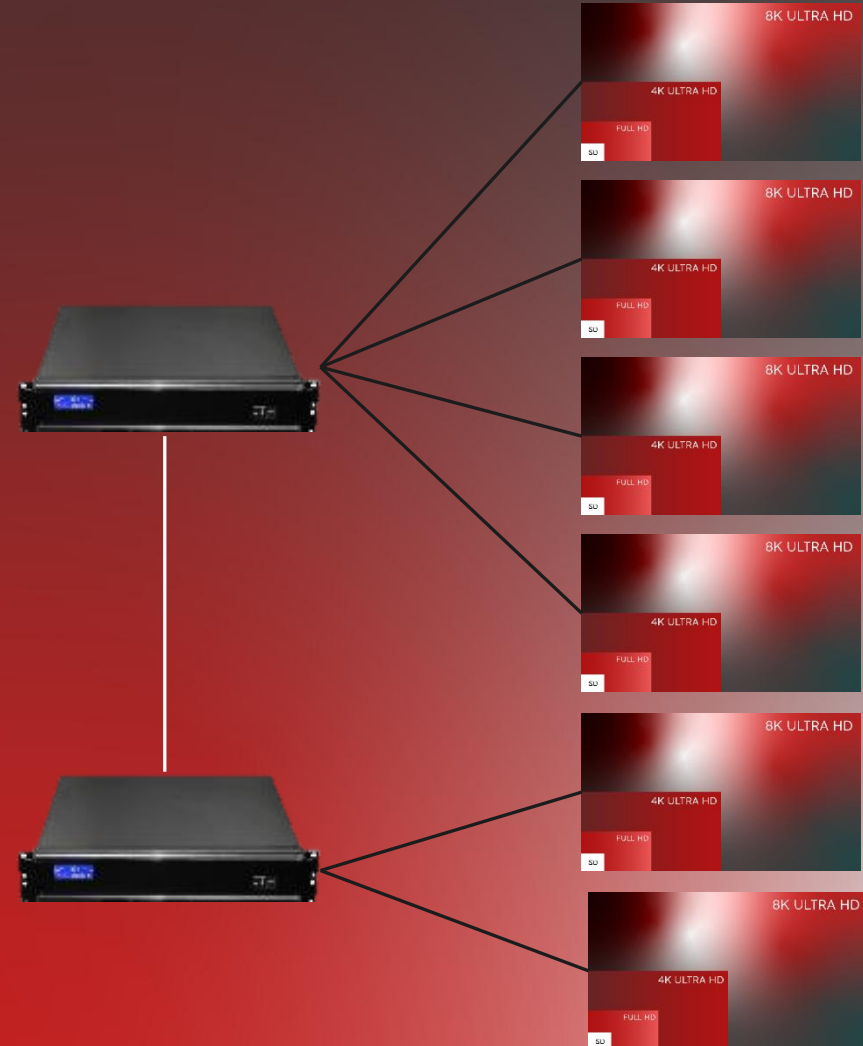
ACHIEVE STUTTER-FREE PLAYBACK WITH REFRESH RATES UP TO 120HZ, DELIVERING FLUID MOTION AND CRYSTAL-CLEAR VISUALS. SUPPORT FOR 8, 10 AND 12-BIT COLOR DEPTH AND 8K CONTENT ENSURES STUNNING IMAGE QUALITY ACROSS ANY DISPLAY SETUP.

HIGH-FRAME-RATE MULTI-OUTPUT PLAYER SUPPORT

EACH PLAYER SUPPORTS MULTIPLE OUTPUTS SYNCHED WITH THE OUTPUT DEVICE, SCALING UP TO 255 SYNCHRONIZED PLAYERS DEPENDING ON SYSTEM CONFIGURATION. THIS ENABLES FLEXIBLE, HIGH-PERFORMANCE PLAYBACK ACROSS LARGE LED WALLS AND PROJECTION-MAPPED ENVIRONMENTS.

DYNAMIC TAKEOVER EVENTS

FRAME-ACCURATE SYNCHRONIZATION ALLOWS DISPLAYS TO RUN INDEPENDENTLY OR SEAMLESSLY SYNC FOR HIGH-IMPACT TRANSITIONS. INSTANTLY SWITCH FROM INDIVIDUAL CONTENT PLAYBACK TO A UNIFIED, IMMERSIVE EXPERIENCE AT THE PUSH OF A BUTTON.



RESILIENT PLAYBACK

ENSURE UNINTERRUPTED PERFORMANCE WITH RESILIENT PLAYBACK TECHNOLOGIES. LIVE STATUS MONITORING PROVIDES REAL-TIME INSIGHTS INTO PLAYER ACTIVITY. AUTOMATIC FAILOVER SAFEGUARDS AGAINST DISRUPTIONS BY SEAMLESSLY SWITCHING TO A BACK UP PLAYER. ADMIN ALERTS NOTIFY KEY PERSONNEL OF ANY PLAYBACK ISSUES, ENSURING MAXIMUM UPTIME FOR MISSION-CRITICAL DISPLAYS

REAL-TIME STATUS MONITORING

CONTINUOUSLY TRACK THE HEALTH OF EACH PLAYER AND CONTENT OUTPUT WITH LIVE MONITORING. THIS FEATURE PROVIDES IMMEDIATE INSIGHTS INTO PLAYER STATUS, CONTENT DELIVERY, AND PERFORMANCE, ALLOWING OPERATORS TO DETECT AND ADDRESS POTENTIAL ISSUES BEFORE THEY DISRUPT THE VIEWING EXPERIENCE.

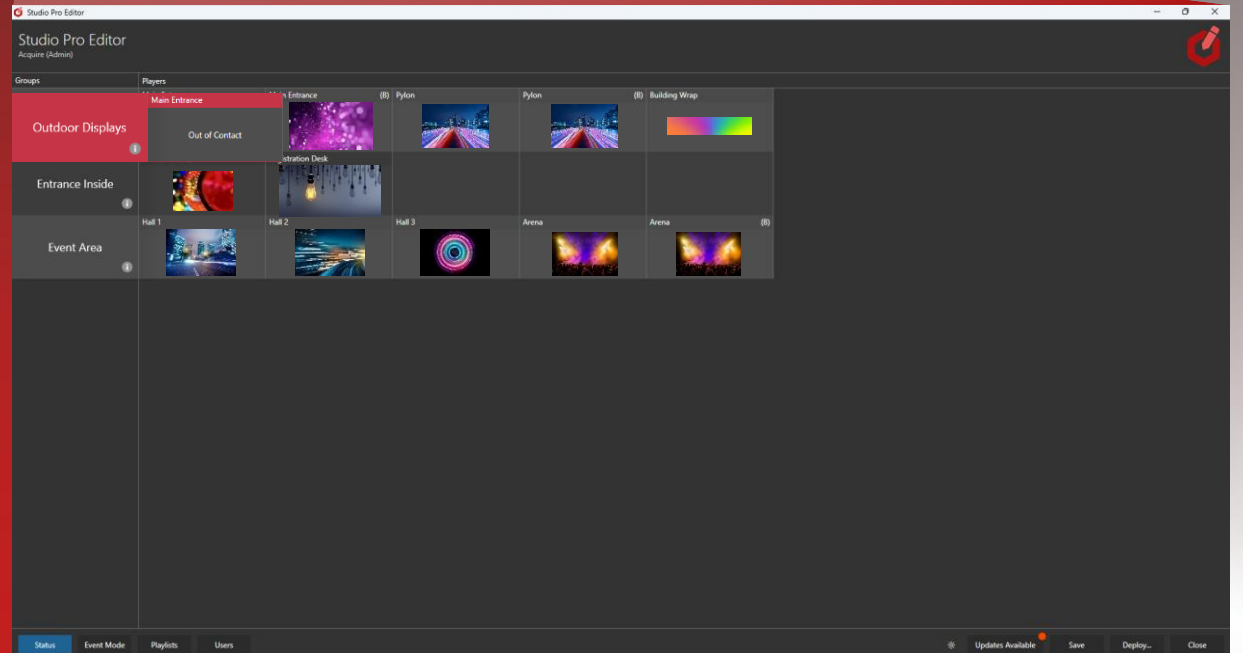


AUTOMATIC FAILOVER

ENSURE UNINTERRUPTED PLAYBACK WITH AUTOMATIC FAILOVER. IF A PRIMARY PLAYER EXPERIENCES A FAILURE, STUDIODX RAPIDLY SWITCHES TO A BACKUP PLAYER, MAINTAINING CONTINUOUS CONTENT PLAYBACK

DYNAMIC TAKEOVER EVENTS

FRAME-ACCURATE SYNCHRONIZATION ALLOWS DISPLAYS TO RUN INDEPENDENTLY OR SEAMLESSLY SYNC FOR HIGH-IMPACT TRANSITIONS. INSTANTLY SWITCH FROM INDIVIDUAL CONTENT PLAYBACK TO A UNIFIED, IMMERSIVE EXPERIENCE AT THE PUSH OF A BUTTON.



HARDWARE REQUIREMENTS



ACQUIRE STUDIO DX HAS BEEN DESIGNED TO WORK EFFICIENTLY ON STANDARD COMPUTING HARDWARE, LOWERING COSTS AND PROVIDING EASIER SUPPORT FOR THE LIFE OF YOUR INSTALLATION.

DEPENDING UPON THE COMPLEXITY OF YOUR INSTALLATION, YOU WILL NEED HARDWARE TO MATCH YOUR NEEDS.

ACQUIRE CAN ADVISE HARDWARE OPTIONS OR CAN INTRODUCE YOU TO OUR EXPERIENCED HARDWARE PARTNERS WHO CAN PROVIDE PRE-CONFIGURED HARDWARE FOR YOUR NEEDS.

TYPICAL SPECIFICATION

OPERATING SYSTEM: WINDOWS 10 / 11

(NOTE: WINDOWS LTSC / IOT VERSION IS DESIGNALTERNATIVELY.ICE USAGE RATHER THAN DESKTOP VERSIONS AND IS PREFERRED IN THESE INSTANCES).

CPU: INTEL I5 OR EQUIVALENT

GPU: INTEL ONBOARD OR EQUIVALENT (MINIMUM),DISCRETE GRAPHICS E.G. INTEL ARC, NVIDIA, ATI (RECOMMENDED)

(NOTE: GRAPHICS CAPABILITIES ARE THE MOST IMPORTANT CONSIDERATION FOR MORE COMPLEX USAGE, AS DISCRETE CARDS CAN DECODE HIGHER RESOLUTIONS/BITRATES/COLOURS AND ON MORE OUTPUTS).

DRIVE: SOLID STATE DRIVE (MINIMUM),M.2 DRIVE WITH NVME OR RAID (PREFERRED)

(NOTE: DRIVE SHOULD BE CAPABLE OF AT LEAST PROVIDING READ SPEEDS EXCEEDING THE MAXIMUM BITRATE OF ALL YOUR SIMULTANEOUS MEDIA PLAYBACK PLUS OVERHEAD FOR OS USAGE, CONTENT UPDATES, ETC)

NETWORK: 4G / WIFI / LAN (PREFERRED).

(NOTE: CONTENT IS CACHED LOCALLY, AND CONTROL MESSAGES AND CONTENT UPDATES ARE SENT AS BACKGROUND TRAFFIC USING UDP AND/OR TCP CONNECTIONS. LIVE MEDIA SUCH AS MEDIA STREAMS OR HTML CONTENT MAY BE AFFECTED BY SLOWER OR UNSTABLE CONNECTIVITY)

WE RECOMMEND USING SIMILAR HARDWARE CAPABILITIES ON BOTH THE EDITOR AND PLAYER DEVICES TO ALLOW PLAYBACK TO BE TESTED PRIOR TO LIVE PLAYOUT.

THESE REQUIREMENTS ARE GENERAL, AND YOU SHOULD ALWAYS TEST YOUR EXPECTED MEDIA WITH ANY HARDWARE YOU ARE CONSIDERING FOR A PROJECT. WE PROVIDE A FULLY FEATURED TRIAL VERSION OF OUR SOFTWARE FOR THIS PURPOSE.

ALTERNATIVELY, WE CAN ASSIST IN CONSULTING FOR YOUR PROJECT, INCLUDING SPECIFYING APPROPRIATE HARDWARE. WE CAN ALSO RECOMMEND HARDWARE FROM OUR SKILLED HARDWARE PARTNERS TO MAKE YOUR PROJECT A SUCCESS.

PRODUCT COMPARISON

STUDIODX IS DESIGNED TO ADAPT TO THE UNIQUE DEMANDS OF YOUR AV ENVIRONMENT. THAT'S WHY WE'VE INTRODUCED TWO DISTINCT VERSIONS. WHETHER YOU NEED A POWERFUL YET SIMPLIFIED SOLUTION OR A FULLY LOADED PLATFORM WITH EVERY FEATURE AT YOUR FINGERTIPS, STUDIO PRO GIVES YOU THE FLEXIBILITY TO CHOOSE THE PERFECT FIT — WITHOUT COMPROMISING ON PERFORMANCE, PRECISION, OR RELIABILITY.



CLASSIC ACQUIRE PLAYER OR
DOOHAD PLAYOUT

CURRENT GENERATION DIGITAL SIGNAGE



DESIGNED FOR COMPLEX
INSTALLATIONS

- / 8 BIT VIDEO DECODE
- / MULTIPLE OUTPUTS
- / EXTERNAL DEVICE CONTROL
- / STANDALONE PLAYERS
- / LIVE MONITORING OF PLAYBACK STATUS
- / MANUAL FAILOVER



DESIGNED FOR HIGH-PROFILE INSTALLATIONS

HIGHER QUALITY PLAYBACK, PLAYER
SYNCHRONISATION AND MORE ADVERTISING
FEATURES

- / 8KP60 PLAYBACK
- / 8/10/12-BIT VIDEO DECODE
- / 4:4:4 COLOURSPACE CONVERSION
- / NOTCH COMPATIBILITY
- / MULTIPLE PROJECTS
- / PLAYER GROUPING
- / AUTOMATIC FAILOVER WITH NOTIFICATION
- / BACKGROUND PLUGINS
- / CAMPAIGN-BASED SCHEDULING
- / 3RD PARTY ADVERTISING INTEGRATIONS
- / PLAYLIST NESTING



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ACQUIRE DIGITAL

UK OFFICE: 190 SCUDAMORE ROAD, LEICESTER, LE3 1UQ

US OFFICE: ONE BOSTON PLACE, SUITE 2600, BOSTON, MA, 02108